

## "Employment the Aesthetics of Al Musannaf Costume in Design On the Dress Form"

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### **Abstract:**

The Al Musannaf is a type of men's costume in the south of Saudi Arabia .It is dressed as a jacket and is usually decorated with embroidered yarns from the edges and is striped in colors (green, red, orange, black and silver) and is usually worn on social occasions. It is considered a national and cultural heritage that distinguishes the south Saudi tribes.

It was found that despite the artistic richness of the “Al Musannaf” costume, it did not receive enough attention in terms of its aesthetic and functional value, there from, the problem of the research was determined in the following questions:

- What are the aesthetic and artistic characteristics of “Al Musannaf” costume?
- What is the possibility of functioning “Al Musannaf” costume in contemporary designs for women's fashion through the design on the dress form?
- **Keywords :Costume Al Musannaf - Design on the Dress Form**

### **The aims of the research:**

were determined in the identification of the aesthetic and artistic characteristics of “Al Musannaf” costume, and making use of its artistic, aesthetic and structural characteristics in the contemporary designs for women's clothes through the design on the dress form.

### **The importance of the research:**

is due to the trial to link the folk legacies with the fashion of modern women to preserve the national identity. The results of the research can also contribute to the addition of new styles of design and draping on the dress form, a study curriculum in the field of clothing and textiles.

### **The Research Procedure:**

**1-** This research followed the analytical descriptive approach to achieve the objectives of the research. The limits of the research were limited to analyzing and extracting the aesthetics of “Al Musannaf” and its use in the implementation of (6) proposed designs using the style of design on the dress form to suit women aged 20-40 and to suit the evening time.

### **2- The sample of the research was represented in two groups:**

- The first group: The first group: is a number (10).of professors specialists in the field of clothing and textile totalling
- The second group: is number (30) of women aged 20- 40, totalling is number of women aged 20- 40, totalling 30 women.

### **3- The researcher designed the research tools, which were represented in:**

#### **3-1 Questionnaire of the opinions of specialists:**

They are specialists in the field of clothing and textiles, and the questionnaire consisted of (3) axes:

- The first axis (design): It was concerned with the measurement of the use of the design of the distinctive formations of “Al Musannaf”. This axis included (7) phrases.
- The second axis (the 3D techniques): It was concerned with the measurement of success in the use of the fabric of “Al Musannaf” the the design on the dress form . This axis included (7) phrases
- The third axis (function): It dealt with the measurement of success in using the fabric of “Al Musannaf” in terms of its compatibility with the prevailing trends and the target group and its relevance with the evening time . This axis included (8) phrases, and the researcher used in this questionnaire a tripartite estimation balance (appropriate - fairly appropriate - misappropriate) so that the answer is estimated to be appropriate (3) degrees, fairly appropriate (2) degrees, misappropriate (1) degree.

#### **3-2 Questionnaire of women's opinion, aged (20: 40):**

- The researcher designed a questionnaire directed at women to determine their satisfaction with the implemented designs. The questionnaire contained two axes:
  - The first axis (the aesthetic side): It dealt with the measurement of the utilization of the properties and aesthetics of the fabric of “Al Musannaf” in the proposed designs from the point of view of women and included (7) phrases. The second axis (the functional aspect): It dealt with the measurement of the extent of suitability of proposed designs in terms of the fabric and its appropriateness to age range and included (7) phrases, and the researcher used in this questionnaire a tripartite estimation balance (appropriate - fairly appropriate - misappropriate) so that the answer is estimated to be appropriate (3) degrees, fairly appropriate (2) degrees, misappropriate (1) degree.

The researcher presented (6) proposed designs implemented from the fabric of “Al Musannaf” in the design on the dress form, here is the description of the implemented designs:

The third design (Pic. 7)	The second design (Pic. 6)	The first design (Pic. 5)
		
The sixth design (Pic. 10)	The fifth design (Pic. 9)	The fourth design (Pic. 8)
		

### . Results and discussions

- The first hypothesis: "There are statistically significant differences between the implemented designs to function the “Al Musannaf” costume in the design *on the dress form* according to the opinions of the specialists to achieve three aspects (design - fabric – function”.

Show from the test this hypothesis that the fifth design was the best design according to the specialists’ estimations of the three evaluation axes. The characteristics and aesthetics of “Al Musannaf” were utilized in terms of their surface appearance, texture composition and softness in spite of their thickness. The first design was the last ranked design according to the

specialists' estimates, because the material capabilities were not used well, and the design was not well dropped-down in folds. This is in line with (Armstrong, 2000) statement that the knowledge of different fabrics helps to design and implement multiple creative ideas. It is by itself a source of inspiration for the designer.. **Thus, the first hypothesis of the research is accomplished.**

- **Results related to the second hypothesis: " The second hypothesis: "There are statistically significant differences between the implemented designs to utilize the "Al Musannaf" costume in design on the dress form according to the opinions of women aged (20: 40) in the achievement of the two dimensions, the aesthetic and functional"**

Show from the test this hypothesis that the fourth design was the best one according to the opinions of women because it achieved the aesthetic and functional dimensions, that the fabric of "*l Musannaf*" was a fertile inspiration during the design with a high and distinctive sense in the formation of the *3D techniques*, and thus resulted in designs that won the admiration of women, followed by the other designs ,even the first design which came in the sixth and last place and did not get the admiration of women to some extent. This also agrees with the opinions of the specialists, this is due to the strange design and women's inability to imagine its shape when wearing it (the first design). However, in general, the results of the table indicate that women accept most designs to a reasonable degree. Moreover, the material has a direct effect on the functional aspect of the design form and its suitability for the purpose for which it was designed. This is line with the study of Ola Youssef (2004) in that the suitability of one fabric's draping on the modeling regardless of the other ones is determined according to its characteristics, and thereon the must-have properties to be available in the final clothing are defined, **thus the second hypothesis of the research is accomplished.**

**Recommendations were made, including:** Interest in the study of heritage due to its great importance as a source of modernity as it is an inexhaustible source of the artist in the modern era and all ages, and conducting further studies linking the art of fashion design and different folk legacies

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